

CURLY CARESS HAIR STYLING SERUM



with PuraBeet® and AGENABON 20.219

"Formulated and developed by Azelis (ref. 2503242.006)"

This Curly Caress Hair Styling Serum transforms styling into a mindful, tactile ritual, celebrating the natural beauty of curls. The invisible film formed by AGENABON 20.219 holds curls with precision without leaving residue. PuraBeet helps to nourish hair from root to tip, creating curls that feel as soft as they look.



Ingredients	INCI-Name	% w/w	Supplier
Phase A			
Deionised Water	Aqua	73,60	-
Polycare® Heat Therapy	Hydroxypropyl Guar, Hydroxypropyltrimonium Chloride	0,60	Syensqo
Phase B			
PuraBeet®	Betaine	5,00	AGRANA
Blanova® Active D-Panthenol 75	Panthenol, Aqua	8,00	Azelis
AGENABON 20.219	Hydrolyzed Corn Starch	10,00	AGRANA
Genadvance® Repair	Quaternium-98	1,00	Clariant
Phase C			
Geogard® LSB	Levulinic Acid, Sorbic Acid, Benzoic Acid	0,80	Arxada
Parfum	Parfum	1,00	-

PROCEDURE

1. Prepare Phase A, adjust the pH to 4–5 to hydrate the Polycare® Heat Therapy, and stir for 15 minutes.
2. Add Phase B, one ingredient at a time, mixing until fully homogeneous.
3. Add Phase C and mix until completely uniform.
4. Adjust the final pH to 5.0 – 5.5

PHYSICAL & CHEMICAL CHARACTERISTICS

Appearance: Clear liquid

pH: 5.2

Stability: 1 month @ 50°C, 3 months @ 40°C

Naturality Index: In = 0,9

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