V-CLARIFYING FACE CLEANSER



with MAISITA 9040

"Formulated and developed by Innospec (SC-S-0006)".

A free-flowing powder face cleanser that foams quickly into a dense, creamy foam. The cleanser provides mild exfoliation that soothes, clarifies and revitalizes the skin, leaving a smooth and moisturized after feel.

| Ingredients | INCI-Name | % w/w | Supplier |
|----------------------------|-------------------------------------|-------|----------------|
| Phase A | | | |
| Pureact I-78P | Sodium Cocoyl Isethionate | 20,25 | Innospec |
| Empigen® BSP | Cocamidopropyl Betaine | 5,00 | Innospec |
| Phase B MAISITA 9040 | Zea Mays (Corn) Starch | 16,65 | AGRANA |
| Illite | Yellow Clay | 5,00 | Singapore Soap |
| Phase C Luxuriact® Plus | Sodium Cocoyl Methyl Taurate | 6,70 | Innospec |
| Vivapur® CS130 FM | Microcrystalline Cellulose | 44,00 | JRS |
| Bergamot Oil | Citrus Aurantium Bergamia Fruit Oil | 1,00 | Bontoux |
| Phase D PromaCare EAA | 3-O -Ethyl Ascorbic Acid | 0,20 | Uniproma |
| Allantoin | Allantoin | 0,20 | Ashland |
| Vita Soft Peel | Succinic Acid | 1,00 | Quimivita |

PREPARATION PROCEDURE AND PROPERTIES:

- 1. Combine all ingredients in phase A and B one by one in sequence into powder mixer.
- 2. Prepare in advance premix C by spraying Luxuriact[®] Plus uniformly over Vivapur[®] CS130 FM while mixing homogeneously. Spray fragrance uniformly over the bulk powder while mixing homogeneously. Add premix C into the powder mixer.
- 3. Add phase D ingredients one by one in sequence into the powder mixer and mix bulk well until homogeneous.

Appearance: Off-white powder

pH: 4.0 – 4.5 (10 % solution)

Viscosity: Flowable powder

Stability: 12 weeks @ 5°C, 25°C, 37°C and 45°C 3 cycles freeze-thaw (-10°C to 30°C)

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