

# HUMMUS-PREMIX 25.851

*AGRANAs new vegan organic ready-mix for hummus*

## What is hummus?

Hummus is a Middle eastern specialty made from chickpeas, sesame and spices. Hummus has grown in popularity internationally, moving from a specialty item to become a retail standard.

## Product properties

- Simple
- Time saving – no pre-soaking or cooking is necessary
- Ideal flavor carrier
- High water binding capacity
- No preservatives or flavor enhancers
- Balanced composition protein/fat/carbohydrates/dietary fibres
- Neutral flavor on its own

### TREND



- Organic
- Vegan
- Clean Label
- High Protein
- High Fiber
- Convenient
- “Free-from” Trend

## Cicer arietinum (Latin for chickpea)

*Chickpeas are characterized by numerous valuable ingredients, e.g. vitamins B1, B2 and folic acid. They are rich in the minerals magnesium, manganese, copper, zinc and iron and contain as a top protein source especially the essential amino acids lysine and threonine. Thanks to the high proportion of fibre, they ensure a healthy metabolism, prevent cardiovascular diseases and also have antioxidant properties – the valuable chickpeas in Hummus-Premix!*

(from <https://www.zentrum-der-gesundheit.de/kichererbsen.html>)



### INGREDIENTS

- Chickpea flour - 81%
- Sesame flour - 11%
- Lemon juice concentrate - 1 %
- Salt and spices (garlic powder, cumin, turmeric) - 7%



*Using solely natural ingredients, a product with excellent sensory and technological properties is produced – no artificial preservatives or aromatics!*

## “As you like it”

The hummus ready mix is an ideal flavour carrier since with just a small addition of spices, these can develop and perfectly harmonise its flavour: using a very broad spice spectrum for the individual adaptation of the product to regional taste preferences.

## Advantages

- Long shelf life and easy storage
- No cool storage necessary
- “Clean label” product
- Resource-friendly – energy and water saving, reduction of working time
- Sustainable – 100% of the raw material is in the final product
- Simple preparation/processing
- Suitable for vegan nutrition

## White-Label-production

- Packed in a controlled atmosphere
- Shelf life 18 months
- From individual branding possibilities to packaging of finished product





## Many Applications

Applies to one pouch (36 g)

- Mix 100 ml drinking water and 3-4 tablespoons (30 ml) of cooking oil (rape seed, sunflower, olive oil, etc.) using a fork in a bowl.
  - Slowly add the pouch content and mix together well.
  - Let it rest briefly.
  - Add some more drinking water and cooking oil to achieve the desired final texture and viscosity.
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- Indicative concentration: 1 part of Hummus Premix + 3-4 parts of water + 1 part of oil (the ratio of water and oil to the Hummus Premix must be adjusted to the desired recipe or texture.)

## Can be the basis for a diversity of applications and variations!

- Also available as pure chickpea pregelatinised flour.

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### Ready to eat

- Perfect for a quick meal
- Picnic ready
- Catering service
- Hotel Business & Gastronomy
- Street food and much more

### Serves as the basis for

- Vegan spreads
- Dips
- Snacks
- Great for boosting protein in soup

All figures and instructions are based on our practical research and are to be understood only as general and non-binding recommendations and inspiration. We recommend that you conduct your own tests to see whether our products are suitable for your purposes.