



## Non-Foaming Shave Cream with MAISITA 9040

“Formulated and developed by Azelis Personal Care, Germany”

This rich Shaving Cream allows the razor to glide smoothly without irritating over your skin to leave a pleasantly soft after-feel when you finish. This non-foaming formula is enriched with a host of natural ingredients — most notably being aloe, almond oil and natural based Butylene Glycol — that promotes moisture and nourishing to your skin. After the shaving, highly concentrated Vitamin C protects the skin from oxidative stress caused by environmental pollution. Zea mays (corn) starch gives an extraordinary silky and powdery after skin-feel. This starch is well-known for its sebum absorption property which makes it suitable for use for oily and sensitive skin.

Ingredients	INCI-Name	%w/w	Supplier
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### Phase A

DUB Base Expert+	Glyceryl Stearate Citrate, Sucrose Stearate Polyglyceryl-4 Cocoate, Cetyl Alcohol, Sodium Ricinoleate	8,00	Stearinerie Dubois
Cetyl Alcohol	Cetyl Alcohol	4,00	
Stearyl Alcohol	Stearyl Alcohol	3,00	Stearinerie Dubois
DUB ININ	Isononyl Isononanoate	4,00	Stearinerie Dubois
BLANOVA® Sweet Almond Oil	Prunus Amygdalus Dulcis (Sweet Almond Oil)	1,00	Azelis

### Phase B

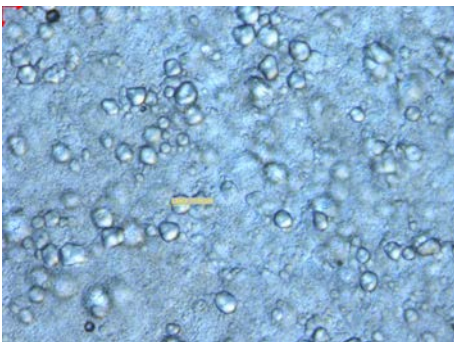
demin. Water	Water	62,15	
Rodicare T	Xanthan Gum	0,20	Solvay
Tri-Natriumcitrat	Sodium Citrate	0,40	
Paratexin PE	Phenoxyethanol	1,00	Azelis
Polyaldo® 10-1-CC	Polyglyceryl-10 Caprylate/Caprato	0,50	Lonza
Bio BG	Butylene Glycol	5,00	Biobotanica
Hexylene Glycol	Hexylene Glycol	3,00	
ApprecierTM	Ascorbyl Palmitate Phosphate	1,00	Showa Denko
BLANOVA® ACTIVE D-PANTHENOL	Panthenol, Aqua	0,75	Azelis

## Phase C

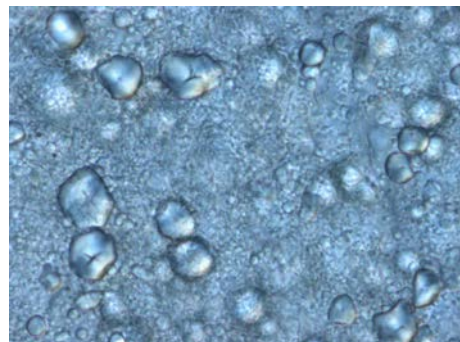
<b>MAISITA 9040</b>	<b>Zea Mays (Corn) Starch</b>	<b>6,00</b>	<b>AGRANA</b>
BLANOVA® Aloe Vera Gel	Aqua, Aloe Barbadensis Extract	1,00	Azelis

## MAISITA 9040

Native COSMOS certified Zea mays (corn) starch with exceptional silky and powdery- dry, smooth skin after feel. It helps to control residual shine of oily skin combined with perceivable tackiness/stickiness reduction. MASITA 9040 is used after manufacture (40C and below) to gain all product benefits as described without changing the rheological profil.



Pict.1



Pict.2

Microscopic pictures of Non Foaming Face & Body Shave Cream; Pict.1 200-fold magnification with polarization unit and Nomarski Prisma; Pict. 2: 400-fold magnification with polarization unit and Nomarski Prisma.

## PRODEDURE

1. Heat phases A and B up to 70°C.
2. Add phase A to phase B and homogenize.
3. At 30-40°C homogenize again.
4. Add phase C to phase AB.
5. Adjust pH to 7.

## SPECIFICATION

Flow point @ 20°C: 6100 mPa  
 Viscosity @ 1/s, 20°C: 58000 mPas  
 Stability Testing ongoing

This formulation is indicative only and no responsibility whatsoever will be assumed. This formulation is offered solely for your consideration, investigation and verification. It is your responsibility to thoroughly test any formulations before use. All those who use our formulations as well as those who process AGRANA Starches are themselves entirely responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. AGRANA does not assure any liability with respect to the composition of the formulation or the use in products.