



THEATER
an der Wien
DAS NEUE OPERNHAUS

PRESS RELEASE

Vienna, 24 November 2013

25 Year Anniversary of AGRANA Beteiligungs AG: Benefit concert with Rudolf Buchbinder in cooperation with the Theatre an der Wien.

AGRANA and Theatre an der Wien are donating EUR 70,000 to „Malteser Care Ring – Kinderhilfe“ and „Hilfe im eigenen Land – Katastrophenhilfe Österreich“.

AGRANA Beteiligungs-AG celebrates 25 years since its foundation this year. Since its founding in 1998 as a purely Austrian company, this industrial company with its three business segments, Sugar, Starch and Fruit, has successfully developed into a global player. AGRANA celebrated the company's anniversary with numerous guests on the 23rd November by way of a benefit concert in cooperation with the Theatre an der Wien. The musical high point of the evening was provided by the performance of three of Ludwig van Beethoven's piano sonatas by star pianist Rudolf Buchbinder.

AGRANA doubled the takings from the sale of tickets for the evening and donated a total amount of EUR 70,000, together with Theatre an der Wien, to the two organisations Malteser Care Ring – Kinderhilfe and Hilfe im eigenen Land – Katastrophenhilfe Österreich. Natalie Lottersberger, the managing director of Malteser Care Ring – Kinderhilfe and Sissi Pröll, President of Hilfe im eigenen Land – Katastrophenhilfe Österreich were delighted to receive the cheques for the donation from Johann Marihart, CEO of AGRANA Beteiligungs-AG and Roland Geyer, director of Theatre an der Wien (see photo).

AGRANA acknowledges its corporate social responsibility and has supported various charitable projects for many years. "Supporting social initiatives that assist in improving living conditions, above all for children and young people, is particularly important to us," stresses Marihart.

"Theatre an der Wien congratulates AGRANA on its 25-year anniversary and is very happy to work together with this company as an organiser and partner supporting this benefit concert. Themes critical to society and their social consequences often play a large role in operatic works. As a modern opera house, we are aware of our responsibility to look beyond the horizon of the stage and to give our support to the real problems of the world and society," remarks Roland Geyer.

About “Malteser Care Ring – Kinderhilfe”

The Malteser Care – Ring GmbH has as its aim enabling the provision of care and assistance at home throughout Austria. The support provided by Malteser Care – Ring is in the form of special aid for families with seriously ill children, young people and young adults who need caring for at home. The aim is to assist families to meet the challenges of caring for and supporting children with chronic illnesses and special needs.

About „Hilfe im eigenen Land – Katastrophenhilfe Österreich“

The organisation Hilfe im eigenen Land – Katastrophenhilfe Österreich is an Austrian-wide aid organisation which was founded in 1965. It has the aim of giving assistance humanely, speedily and directly to people and families who find themselves in difficulty following catastrophes. Financial and compassionate assistance goes directly to the people whose financial circumstances have been drastically affected by a sudden death or serious illness so that, from one day to the next, they don't know how to carry on. In the case of natural catastrophes, help is given to whole areas, working together with other aid organisations.

This press release and photograph can be found in the Internet at www.agrana.com

Caption: from left to right; Johann Marihart (CEO of AGRANA Beteiligungs-AG), Natalie Lottersberger (Managing Director of Malteser Care Ring Kinderhilfe), Sissi Pröll (President of Hilfe im eigenen Land – Katastrophenhilfe Österreich) and Roland Geyer (Director of Theatre an der Wien)

Photos: Karl Schöndorfer

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