



## S 17-42 Eyeshadow Pink Paradise with MAISITA NATURAL 9083

"Formulated and developed exclusively by Merck"

Ingredients	INCI-Name	%w/w	Supplier
<b>Phase A</b>			
Colorona ® SynBerry Pink	SYNTHETIC FLUORPHLOGOPITE, CI 77891, CI 75470, TIN OXIDE	30,00	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
Colorona ® RB	MICA, CI 77891, CI 75470	5,00	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
Pardeck ® LUB Talc	TALC	51,20	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
RonaFlair ® White Sapphire	SYNTHETIC SAPPHIRE	1,50	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
Pardeck ® LUB MST	MAGNESIUM STEARATE	2,40	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
<b>MAISITA NATURAL 9083</b>	<b>ZEA MAYS (CORN) STARCH</b>	<b>3,65</b>	<b>AGRANA</b>
<b>Phase B</b>			
Oxynex ® ST Liquid	DETHYLHEXYL SYRINGYLIDENE MALONATE, CAPRYLIC/ CAPRIC TRIGLYCERIDE	0,10	Merck KGaA, Darmstadt Germany/ EMD Performance Materials
Dow Corning 566	PHENYL TRIMETHICONE	2,55	Biesterfeld
Eutanol G	OCTYLDODECANOL	1,80	BASF AG
Pripure 3759	SQUALANE	1,30	Croda GmbH
Euxyl ® PE9010	PHENOXYETHANOL, ETHYLHEXYL GLYCERIN	0,50	Schülke & Mayr GmbH

### PROCEDURE

1. Mix the ingredients of phase A with appropriate stirring equipment (e.g. propeller stirrer) until homogeneous.
2. Add phase B while stirring thoroughly until binder is spread homogeneously.



# AGRANA STARCH

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3. Press powders into godets with suitable powder press equipment (e.g. Kemwall, 80-90 bar for godet size 23x20 mm)

## APPEARANCE AND CHARACTERISTICS

This pink color shade is based on Colorona® SynBerry Pink with the addition of Colorona® RB, moving the tone towards more bluish.

RonaFlair® White Sapphire improves the texture.

Applying the Eyeshadow with a wet sponge intensifies the color even more.

The addition of Oxynex® ST Liquid improves the light stability of both carmine coated Colorona® pigments.

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