



W 15-11 Powder Eyeliner Hip-Hop with MAISITA NATURAL 9083

"Formulated and developed exclusively by Merck"

Ingredients	INCI-Name	%w/w	Supplier
Phase A			
Colorona® Dark Blue	MICA, CI 77891, CI 77510	22,50	Merck KgaA, Darmstadt, Germany / EMD Chemicals
Colorona® Light Blue	MICA, CI 77891, CI 77510	20,00	Merck KgaA, Darmstadt, Germany / EMD Chemicals
Colorona® Blackstar Blue	CI 77499, MICA	7,50	Merck KgaA, Darmstadt, Germany / EMD Chemicals
RonaFlair® SynMica M	SYNTHETIC FLUORPHLOGOPITE	7,00	Merck KgaA, Darmstadt, Germany / EMD Chemicals
Parreck® LUB MST	MAGNESIUM STEARATE	1,20	Merck KgaA, Darmstadt, Germany / EMD Chemicals
MAISITA NATURAL 9083	ZEA MAYS	1,80	Agrana
Parreck® LUB Talc	TALC	26,00	Merck KgaA, Darmstadt, Germany / EMD Chemicals
Phase B			
Dow Corning 556	PHENYL TRIMETHICONE	6,08	Univars
Eutanol G	OCTYLDODECANOL	4,32	BASF AG
Crodamol SSA	DECYL ISOSTEARATE, ISOSTEARYL, ISOSTEARATE	3,10	Croda GmbH
Euxyl PE 9010	PHENOXYETHANOL, ETHYLHEXYL GLYCERIN	0,50	Schülke & Mayr GmbH



PROCEDURE

1. Mix the ingredients of phase A with appropriate stirring equipment (e.g. propeller stirrer) until homogeneous.
2. Add dissolved phase B while stirring thoroughly until binder is spread homogeneously
3. Press powders into godets with suitable powder press equipment (e.g. Kemwall, 80-90 bar for godet size 36 mm in diameter).

NOTES

The funky Powder Eyeliner gets the intense blue color by using a combination of Colorona® Dark Blue, Colorona® Light Blue and Colorona® Blackstar Blue. RonaFlair® SynMica M with its anti caking property gives a soft and powdery texture to the formulation. This highly pigmented (50%) powder for the eyes can be applied in two ways – directly with a special small brush on the eye lid or more intensive with a wet sponge for an eye-catching Eyeliner.

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